



THE GLOBAL INNOVATION MARKETPLACE®

University Portals:

Showcase Innovations, Build Reputations, Generate Revenues

Boost your institution's profile, standing and corporate connections, all from one place

Your innovations, your experts, your institution: get them all noticed.

As a university or similar institution, you face two tough innovation challenges: showcasing your achievements and expertise to help you compete reputationally with other institutions, and attracting the attention of corporates to help turn your technology innovations into real revenues.

Listing your innovations on a static portal isn't a solution. These environments do nothing to proactively connect innovations to corporates, nothing to keep corporates and your peer institutions engaged in your innovation story, and nothing to highlight the significant reputational value of the experts and academics behind your innovations.

At Leading Edge Only (LEO), we have created a powerful online resource that helps you surmount all these challenges.

Our University Portals are the world's only Global Innovation Marketplace for institutions like yours. Your Portal actively showcases your innovations and experts to your peers, as well as to hundreds of innovation-hungry corporates internationally.

It's the quickest and easiest way for corporates to discover game-changing innovations, backed by expert credentials, from your institution!



The Global Innovation Marketplace
Find your next big innovation

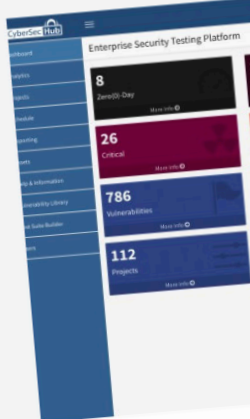
Start your search



TELECOMMUNICATIONS

Innovative Antenna Technology

Innovative technology that will significantly improve the performance and reduce dimensions of the automotive communication system especially used for satellite communication.



SECURITY

Penetration

We have created a platform for managing projects - by 2030 30% for

2

Drive corporate engagement – automatically.

Our University Portals are designed to elevate the profile of your innovations and your experts and constantly keep you on the radar of corporates and your peer institutions.

Uniquely, they do this by:

- **Getting you found simply and intuitively** – Your innovations are indexed both under your institution's name, your descriptions of the innovations themselves, and the technology categories the innovations fit into. They are always rapidly and easily searchable.
- **Automatic updates to your audience** – Corporates and other institutions and individuals can 'follow' your innovations, social media-style, so they receive automatic 'push' notifications to draw their attention to your innovation updates.
- **Adding value to your experts** – Your academics and innovators can apply to be listed as Experts in the Global Innovation Marketplace, so that their work profiles drive additional visitors to the innovations you have listed, and vice versa.
- **Driving traffic back to your institution's website** – All innovations include a link to the preferred section of your institution's website to help raise the profile of your technology transfer office and innovation activities.
- **Easily starting conversations** – Your innovation listing includes a messaging function to enable corporates to contact you one-to-one, and to start conversations that could help monetise your innovation.

When you talk up your innovations, our University Portals make sure the corporates hear!

University Portals: how to get yours.

Getting started with your institution's Portal is easy!

Simply get in touch with us and we'll take you through the process and show you how to register your experts too, so that your institution, your innovations and your innovators benefit from an enhanced presence in the Global Innovation Marketplace.



City University London

City University London is a leading international University. Few universities are as deeply embedded into business life as City. Your organisation can benefit from our comprehensive range of business services...

NUMBER OF INNOVATIONS 12 COUNTRY UNITED KINGDOM



University of Pittsburgh

University of Pittsburgh

The Innovation Institute provides a comprehensive suite of services for Pitt Innovators, from protecting intellectual property to the commercialization of new discoveries through licensing and/or new enterprise development. The...

NUMBER OF INNOVATIONS 87 COUNTRY UNITED STATES



Hong Kong University of Science and Technology

The Hong Kong University of Science and Technology (HKUST) – A dynamic, international research university, in relentless pursuit of excellence, leading the advance of science, technology, business and humanities, and educating...

NUMBER OF INNOVATIONS 40 COUNTRY HONG KONG

Where world-class corporates come to find you.

FTSE 100 and Fortune 1000 companies from around the world use our University Portals to source innovations from institutions like yours.

Here's why:



We're chosen by the world's most distinguished institutions

Oxford, Ivy League and other high-end institutions in Europe, North America and Asia entrust promotion of their innovations to us, so we attract the most innovation-hungry corporates in return.



We're part of a much broader innovation universe

Our University Portals are built on the world's only online Global Innovation Marketplace, so corporates can easily share your innovations and updates throughout their wider innovation networks as well.



We make your experts discoverable too

By enabling you to connect innovations with the experts behind them, we make it easier for corporates to find what they're looking for – and help you establish your institution as a centre of innovation expertise.

Start turning innovations into corporate conversations – today!

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By email: enquiries@leadingedgeonly.com
www.leadingedgeonly.com



THE GLOBAL INNOVATION MARKETPLACE®

LEO University Portals: where innovation pays

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